

ADEWALE ALOGBO

Senior UI/UX Designer — Fintech & Digital Products

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Open to remote roles • Currently working remotely for a UK-based company

PROFILE

Senior UI/UX designer with 10+ years designing and improving live, customer-facing digital products across fintech, banking, and payments. I own design end to end, UX research, interaction design, information architecture, and visual design, work fluently in Figma, and build and maintain design systems that scale. My work is measured by impact: a flagship lending product I designed disbursed ₦12.8 billion in its first year. I currently design cross-border payments for a UK fintech, working remotely across the UK and Nigerian markets.

EXPERIENCE

Senior Product Designer | Rova — United Kingdom (Remote) *Mar 2024 – Present*

- Lead end-to-end design for the redesign of Rova's live cross-border payments app, serving active users across the UK and Nigerian markets.
- **Build and maintain the product's design system** in Figma, ensuring scalability and visual consistency across platforms and working directly with engineers on accurate implementation.
- Run UX research and usability testing with target users in both markets, prototyping in light and dark mode and iterating on interactions from live feedback.
- Partner with two product managers and a 10-person engineering team in Agile sprints, using data-informed insights and UX metrics to improve the product.
- Mentor junior designers and champion user-centred design practice across the team.

UI/UX Designer | Stanbic IBTC — Lagos, Nigeria *Jun 2018 – Feb 2024*

- **Designed EZ Cash, the bank's flagship unsecured-loan product** — reduced loan disbursement from ~2 weeks to under 6 minutes and supported ₦12.8 billion disbursed in year one across web, mobile, USSD, and internet banking.
- Designed a robo-advisory investment tool (risk-based recommendations) and the tier-3 online account-opening flow, owning research through high-fidelity UI.
- Created wireframes and prototypes for innovation-unit initiatives, taking concepts from MVP to full products (Pension Calculator, Budgeting Tool, Vehicle & Personal Asset Financing).
- Ran usability testing to drive iterative improvements, keeping work aligned with current UI/UX best practice.

Web & Graphics UI Designer | eTranzact International PLC — Lagos, Nigeria *Nov 2013 – Jun 2018*

- Designed website interfaces, graphics, and digital assets; produced wireframes, mockups, and prototypes to align stakeholders and developers.
- Owned prepaid card design end-to-end for financial and municipal institutions, from concept through manufacturing.
- Partnered with Strategy & Corporate Development on marketing and product-education materials to drive awareness and acquisition.

Graphic Designer | Freelance — Lagos, Nigeria *Jan 2010 – Aug 2013*

- Designed logos and brand identities and produced company-profile brochures supporting sales and brand recognition.
- Led website design projects end-to-end, from inception to launch, on time and on budget.

CORE SKILLS

Product & UX: End-to-end product design • UX research • Interaction design • Information architecture • Visual & UI design • Usability testing • Accessibility

Design Systems: Building, scaling & maintaining component libraries and design tokens for consistency across platforms

Tools: Figma (advanced) • Sketch • Adobe Illustrator & Photoshop • Proto.io • InVision • FlutterFlow

Technical: HTML / CSS / JavaScript • React, Bootstrap, jQuery • familiarity with developer handoff

EDUCATION

B.Sc. Systems Engineering | University of Lagos, Nigeria

2010

TRAINING & CERTIFICATIONS

- Interaction Design Foundation (IDF) — Human-Computer Interaction (2020)
- Interaction Design Foundation — User Experience: The Beginner's Guide (2020)
- Interaction Design Foundation — Design Thinking: The Beginner's Guide (2020)